

CONTEST RULES

- 1. ELIGIBILITY:** The Stick Doctor contest (the "contest") is open to residents of the United States and Canada, who are 18 years of age as of date of entry OR have an authorization signed by their parent or guardian. Void where prohibited.
- 2. HOW TO ENTER:** Create a video entry that is instructional in one of the following areas: stringing, dying, taping, pinching, or any other area that has to do with the craft. Visit www.stickdoctor.net and complete the online entry form, then upload your video per the directions on the site. Videos may be submitted by Youtube, DVD or Facebook. Only clear and audible videos will be accepted. All entries submitted become the sole property of Sponsor. See Rule 3 for additional guidelines. Contest begins February 1, 2010. All entries must be received by 11:59 p.m. EST, March 19, 2010. You may enter up to three videos, but each entry must be a unique video.
- 3. ENTRY REQUIREMENTS:** All entries must meet the following guidelines:

 - The entry and all elements of the entry must be the entrant's original work.
 - The entry must not exceed fifteen minutes total running time.
 - The entry must be instructional.
 - The entry must be suitable for publication and publicity purposes as determined by Sponsor in its sole discretion. Entries must be in good taste and must not contain obscene or defamatory statements nor portray Sponsor or any third party in any way that might tend to subject them to public contempt, scandal, disrepute or ridicule.
 - Entrant acknowledges that Sponsor may use entry without any compensation to entrant or persons appearing in the video, in any and all media, throughout the world, in perpetuity, including derivative works.
 - The entry may not contain the following: Nudity, profanity, any situations which expose any persons appearing in the entries to physical injury.
 - Sponsor reserves the right to make determinations of suitability in its sole and absolute discretion, and to disqualify any entries it determines to be inappropriate for any of the reasons listed above, or for any other reason.
- 4. POSTING OF ENTRIES:** All eligible Contest entries (as determined by the Sponsor, in its sole discretion) shall be posted on www.stickdoctor.net and may also be posted by sponsor on Facebook.
- 5. JUDGING CRITERIA:** Eligible entries will be judged by a panel of Sponsor executives (the "Judges"). The judges will select the winners on the basis of instructional value, originality and creativity. The decisions of the judges are final and may not be appealed.
- 6. WINNER SELECTION/PRIZE AWARDING:** Five Regional winners in the United States will be selected by March 19, 2010. One United States and one Canadian winner will be selected April 2, 2010. Regional winners will be notified on or about March 20, 2010, and Grand Prize winners will be notified on or about April 3, 2010 via the email address provided in the entry form. Winners agree that receiving a prize grants Sponsor the right to print, publish, broadcast, and use universe-wide in any media now known or later developed at any time or times, the winner's name, portrait, picture, voice, likeness, and biographical information for any purpose, including but not limited to, in advertisements, publicity, and other communications without additional compensation, except where prohibited by law.
- 7. PRIZES:** Two Grand Prize winners will receive: \$200 Stick Doctor Gift Certificate, two tickets to the 2010 NCAA Lacrosse National Championship, Summer Internship, Prescription Dye Kit, Master Stick Stringer Union T-Shirt, and a mini Stick Doctor stick. Five U.S. Regional Winners will receive: \$50 Stick Doctor Gift Certificate, Prescription Dye Kit, Master Stick Stringer Union T-Shirt, and a mini Stick Doctor stick.
- 8. RIGHTS IN SUBMISSIONS:** In consideration of entrant's submission being reviewed and evaluated for this Contest, each entrant hereby grants to the Sponsor a non-exclusive, irrevocable, fully paid, universal license to use, copy, modify or make derivative works, sublicense, transmit, distribute, publicly perform, publish, delete or display such submission, or any portion thereof, in any media now known or hereafter devised including, but not limited to, all forms of television and all forms of internet and wireless protocol without any further right of approval or additional compensation. Each entrant grants Sponsor the right, but not the obligation, to use any other information presented in the entry, including the name and likeness of entrant and any persons appearing in the entry, in a commercial or other advertising and publicity for Sponsor.
- 9. GENERAL RULES:** Void where prohibited. All federal, state and local laws apply. Sponsor may alter entries submitted prior to publication, if any. All income taxes resulting from acceptance of prize are the responsibility of winner.

By entering contest, entrant accepts and agrees to these Official Rules and the decisions of Judges, which shall be final in all matters. By participating in this contest and/or accepting prizes, entrants agree to hold Sponsor and its affiliates, directors, officers, employees and assigns harmless against any and all claims and liability in connection with the contest, the videos, or the use or redemption of prizes, including, without limitation, bodily injury or death or the violation of the rights of any third parties. Submission of contest entry (1) constitutes permission to use winners' names and likenesses, address (city/state), and video entry, for advertising and publicity purposes without further compensation, unless prohibited by law, (2) grants Sponsor and its agents the right to modify, adapt, and/or edit entry, and (3) constitutes a representation and warranty that entrant has received permission for Sponsor to use the audio and likeness of all persons appearing in the video without additional compensation to such persons. Sponsor and its affiliated companies will not be responsible for lost, late, or misdirected entries or prize notices or for any typographical, or other error in the administration of the contest, or announcement of the prize. In the event of any such error, Sponsor reserves the right to request that the Judges modify this contest in a manner deemed reasonable by the Judges, at the Judges' sole discretion. Sponsor is not responsible for late, lost, illegible, incomplete, stolen, garbled or misdirected entries, all of which are void. Electronic entries will be deemed made by the authorized account holder of the e-mail address submitted at time of entry. The authorized account holder is deemed as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entries that are incomplete, illegible or corrupted are void and will not be accepted. By entering the Contest, entrant recognizes and agrees that the registration information provided by entrant will be made available to Sponsor.

10. WINNERS' LIST: Will be posted on our website: www.stickdoctor.net

SPONSOR:

Stick Doctor, 505 Beachland Blvd., #230, Vero Beach, FL 32963